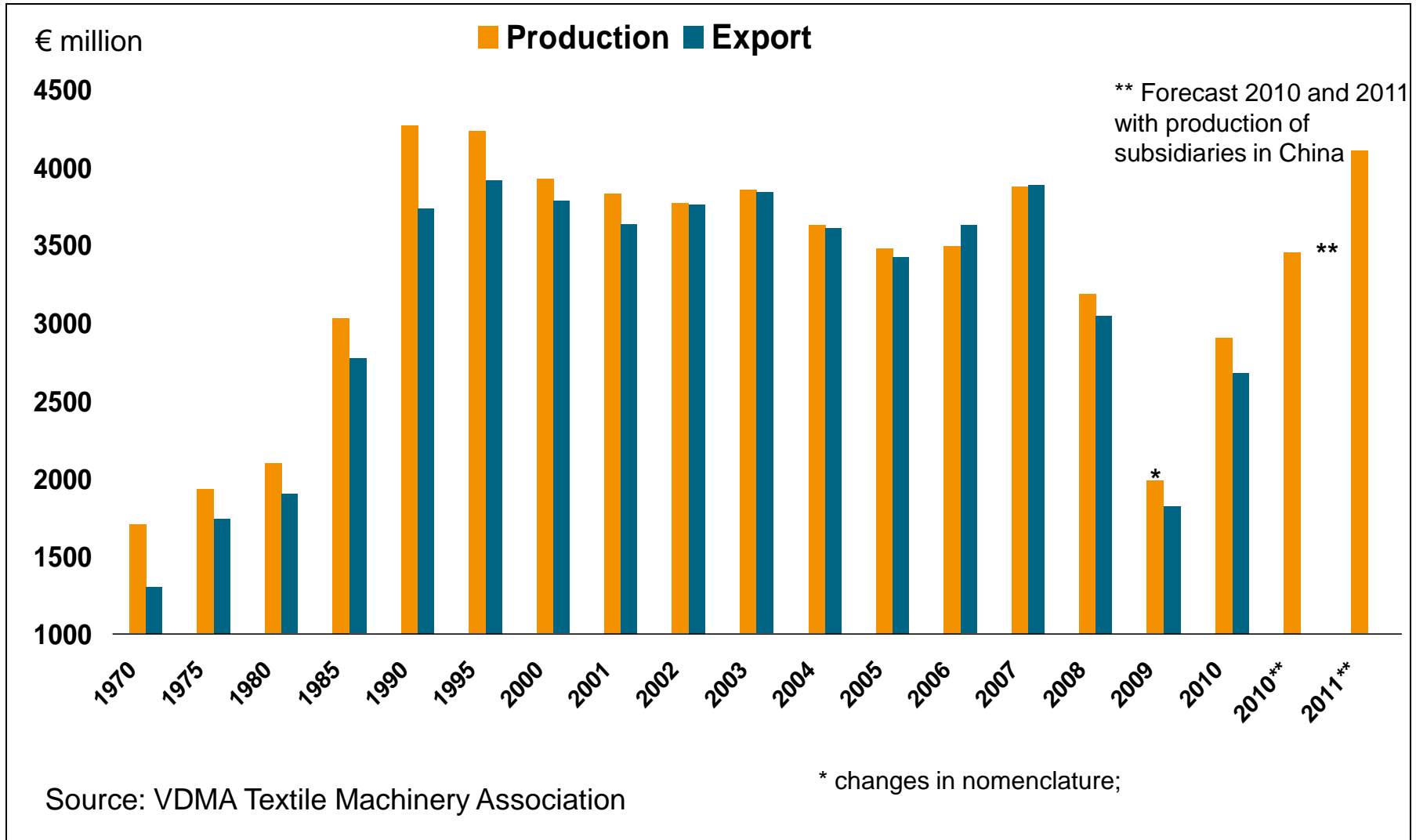


# German Textile Machinery – Emerging trends, India and the World

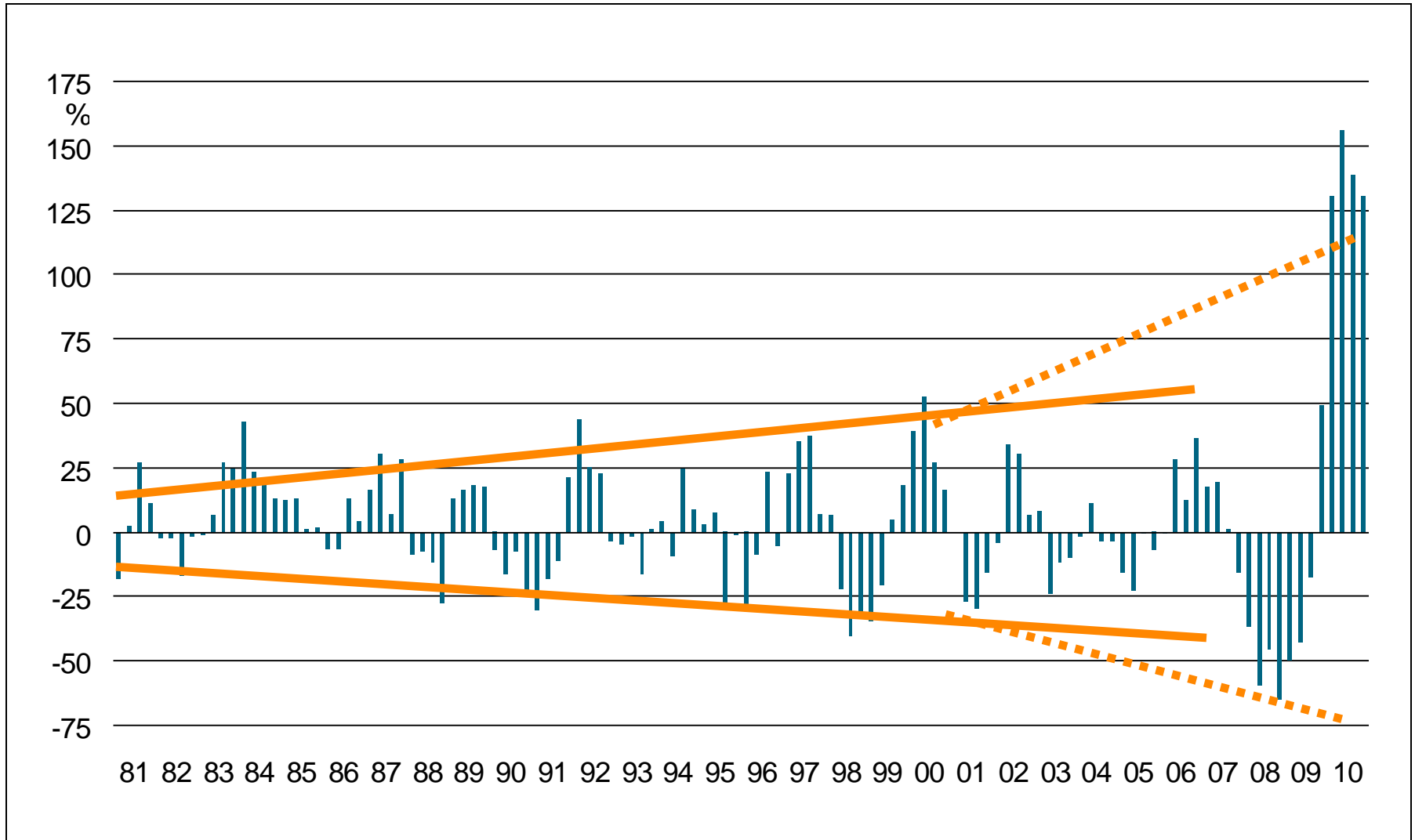


# German Textile Machinery - Production



# New orders for Textile Machinery

## % change to previous year (quarterly)



# German Textile Machinery - Production Development since 2006



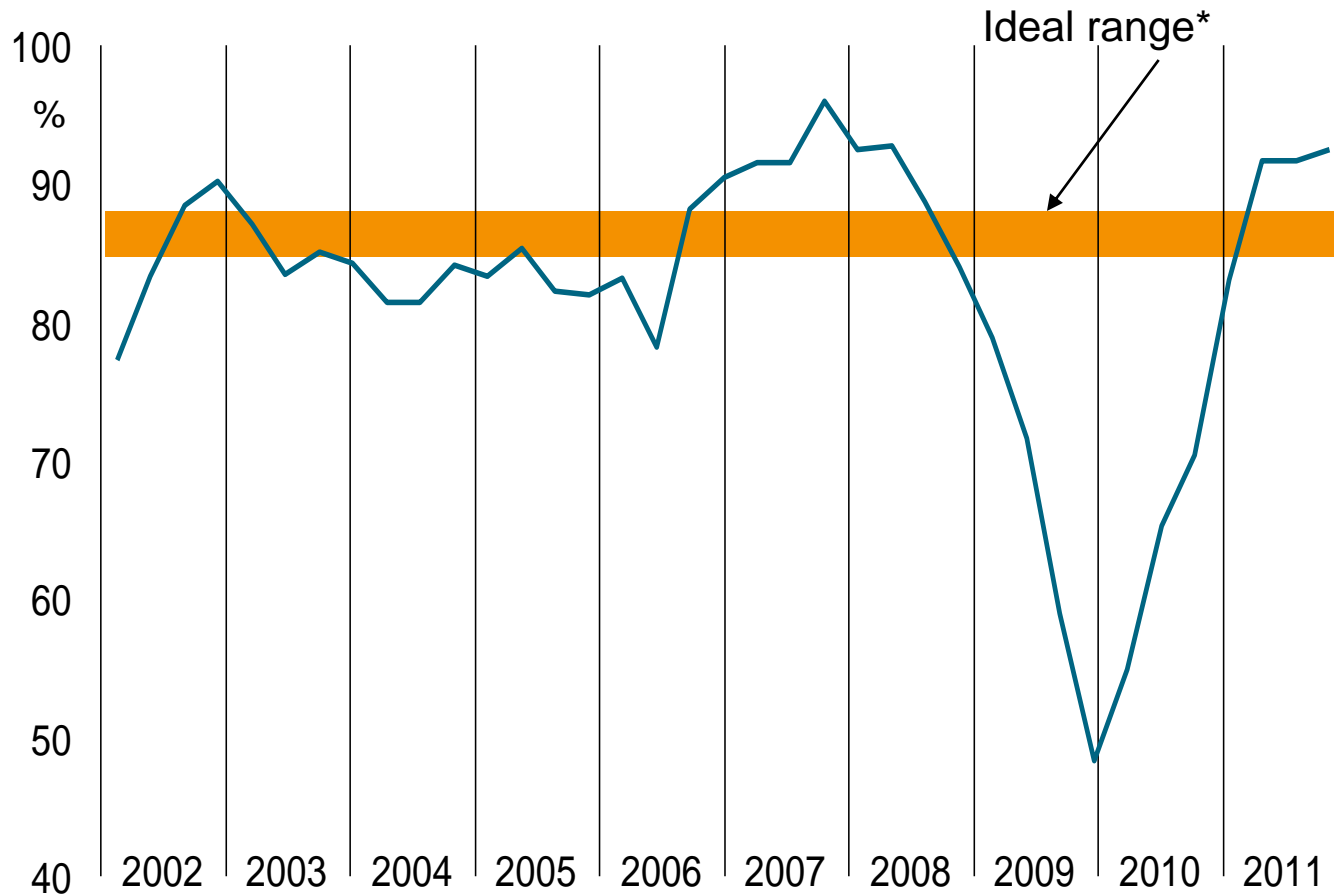
Percentage change in rate per quarter compared to the last year



Source: VDMA Textile Machinery Association

# Capacity utilization in German Textile Machinery

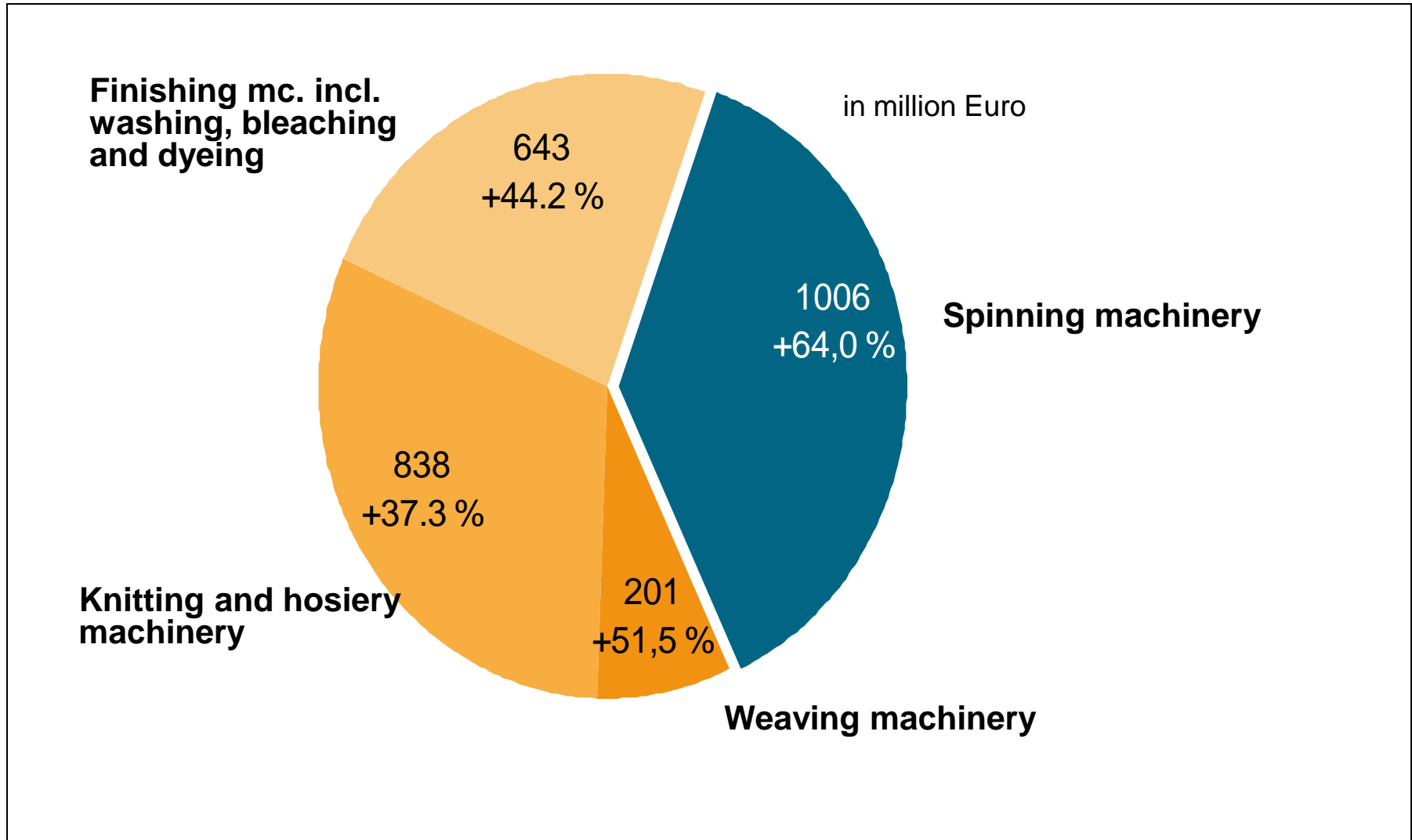
in percent of full capacity level of output



\*) The ideal range spreads from 85 to 87%

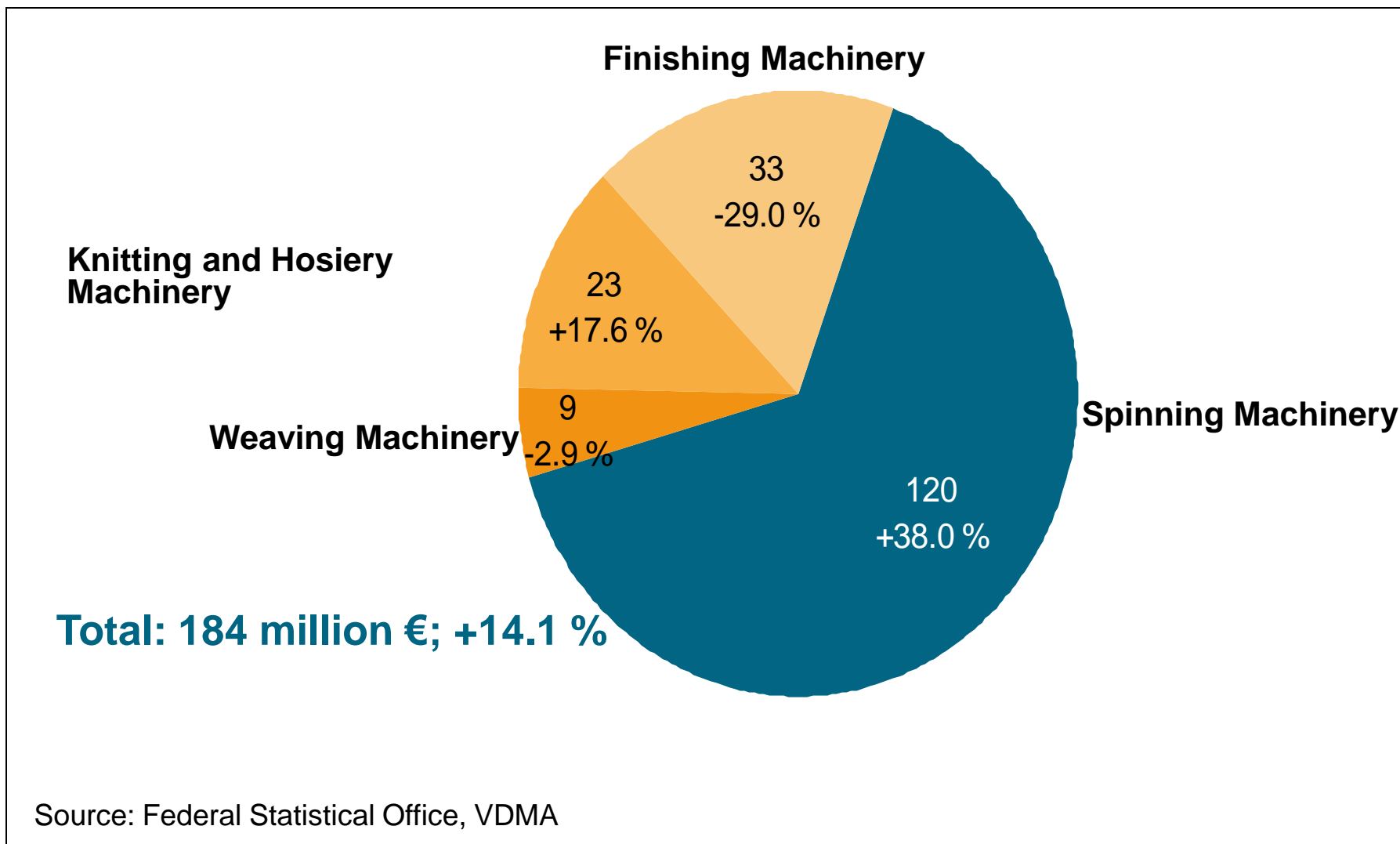
Source: ifo-Institut, VDMA

# German Textile Machinery Export 2010 in specific sectors



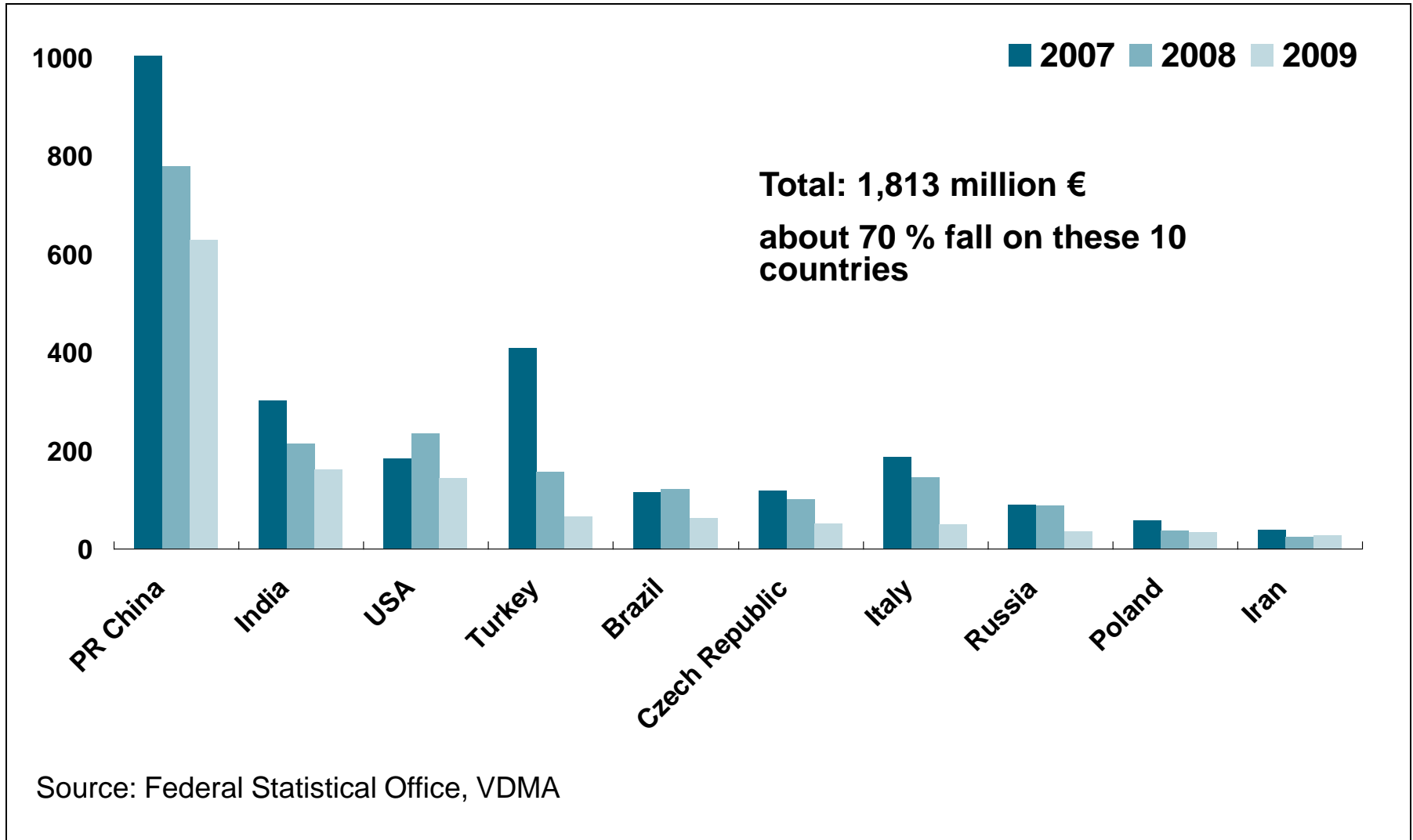
# German Textile Machinery Industry 2010

## Exports to India in Million Euro

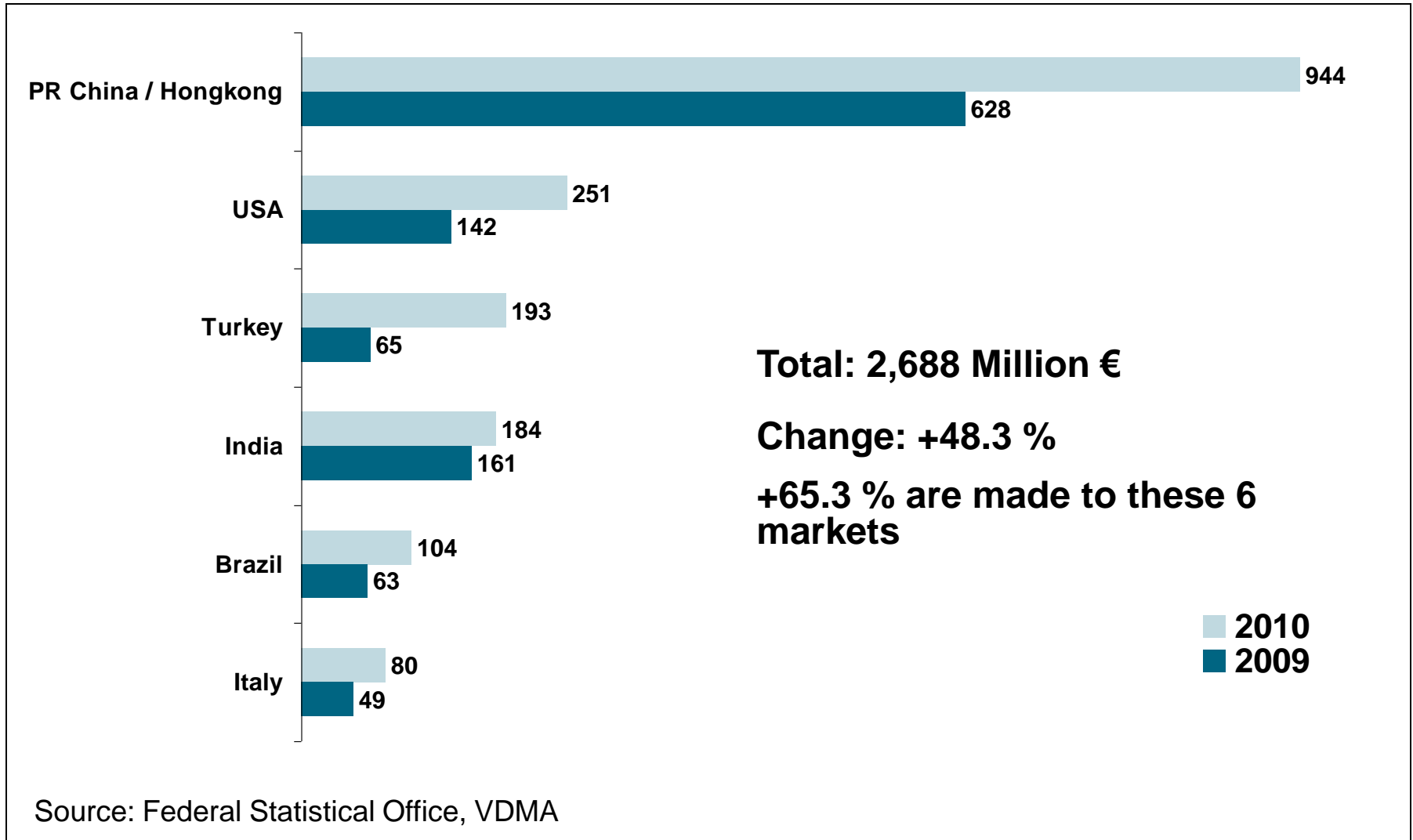


# German Textile Machinery Exports

## Top ten markets

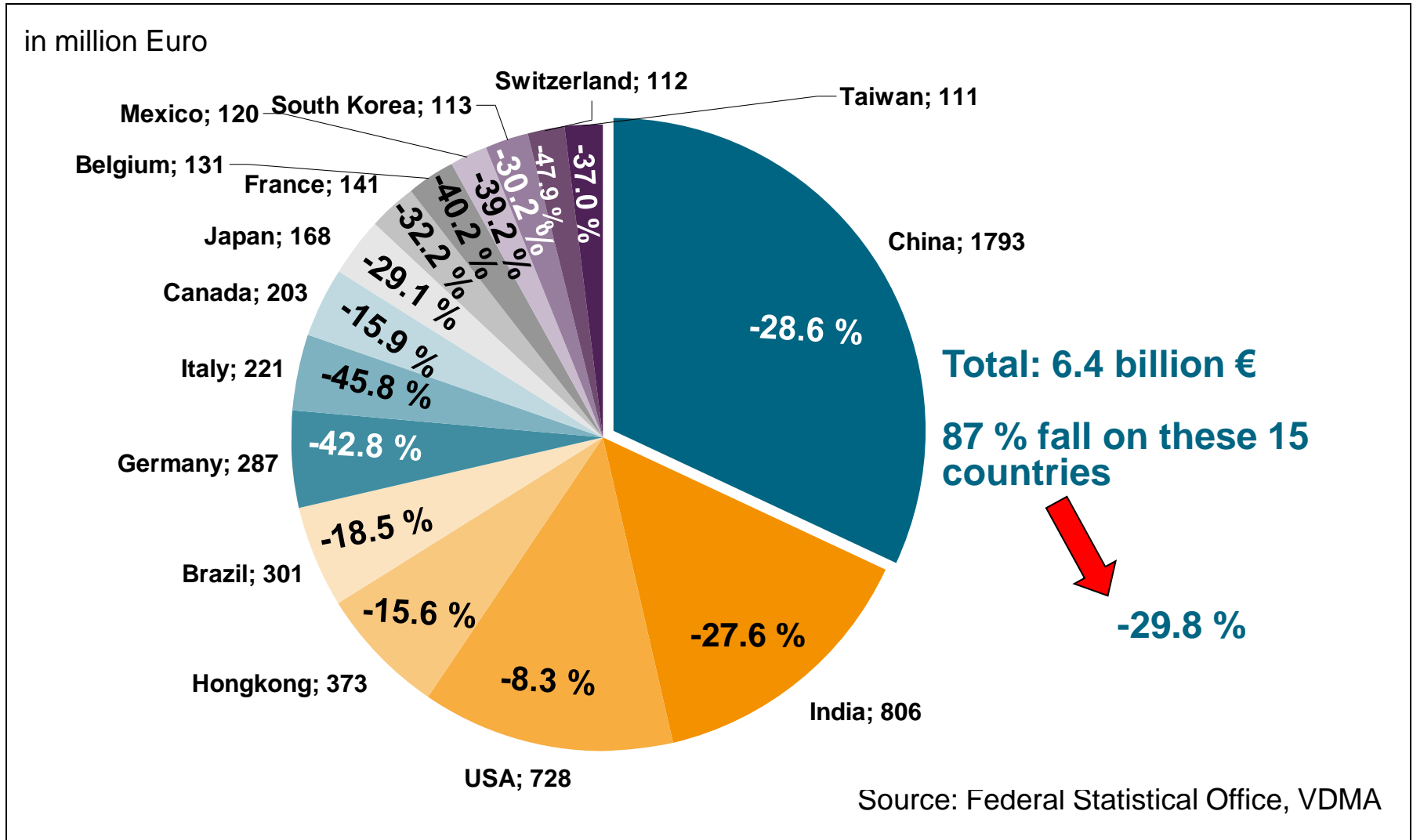


# German Textile Machinery Export Top 6 of Markets 2010



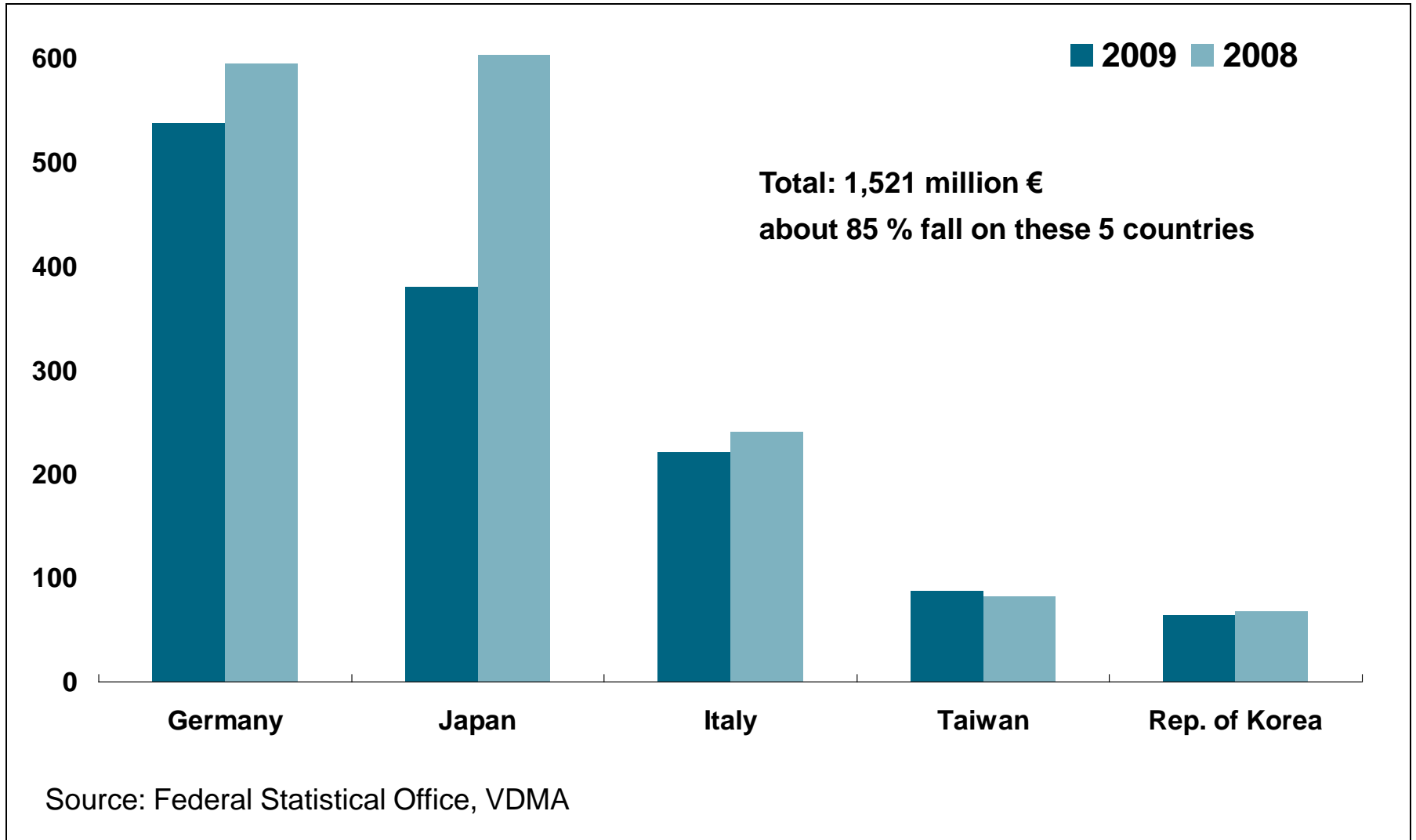
# International Textile Machinery

## Top 15 Textile Machinery Importers 2009

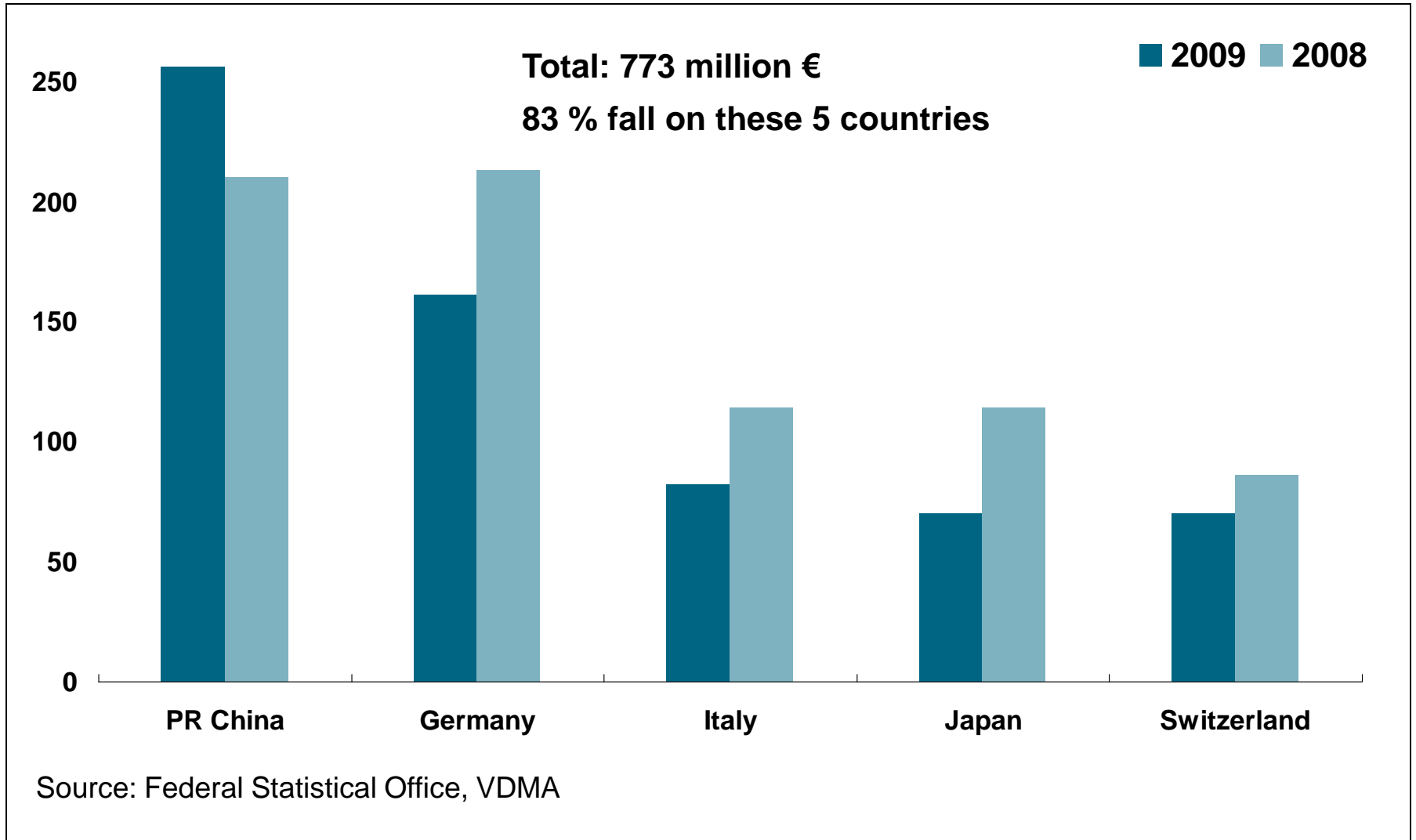


# International Textile Machinery

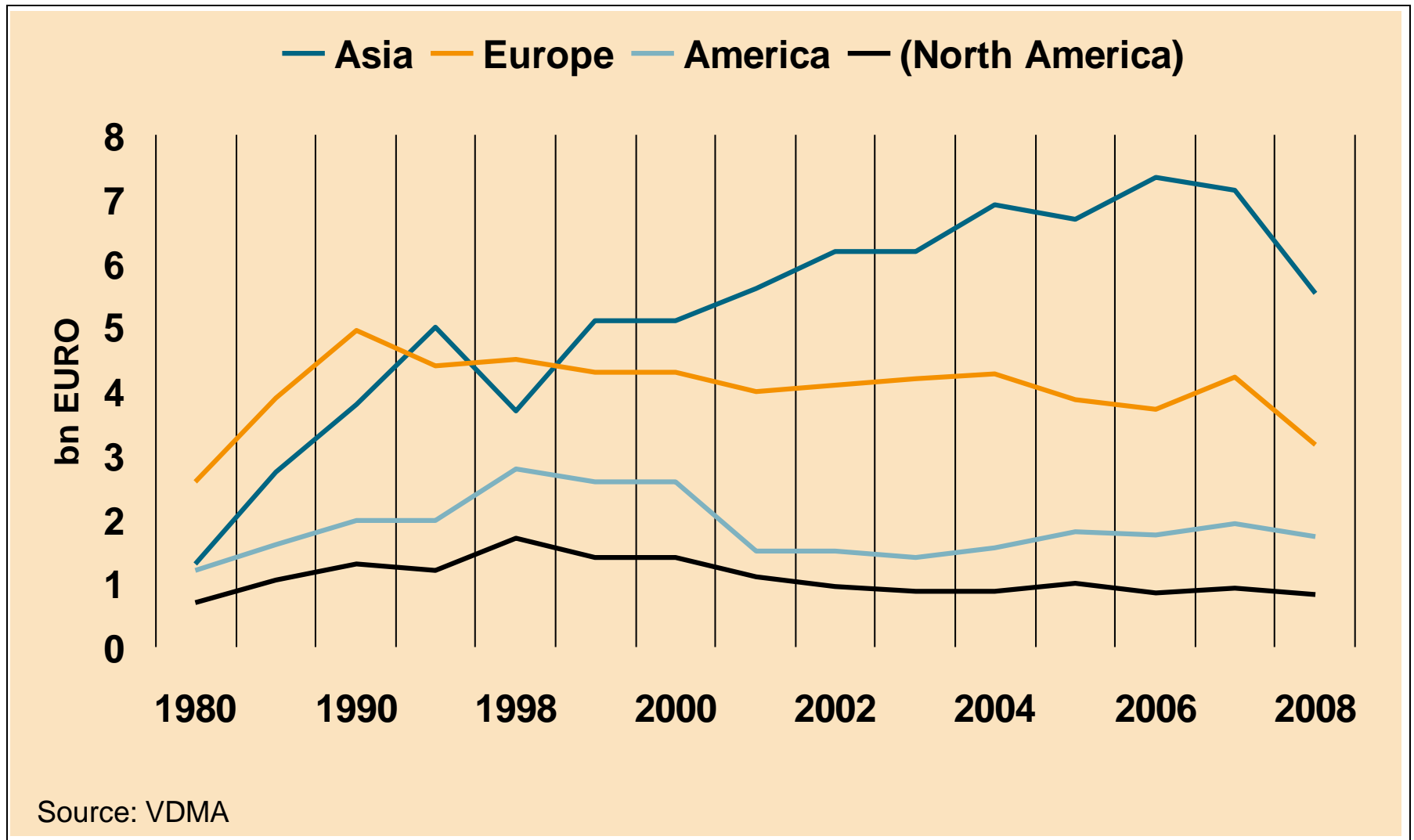
## Top 5 exporters to China



# International Textile Machinery Top 5 exporters to India

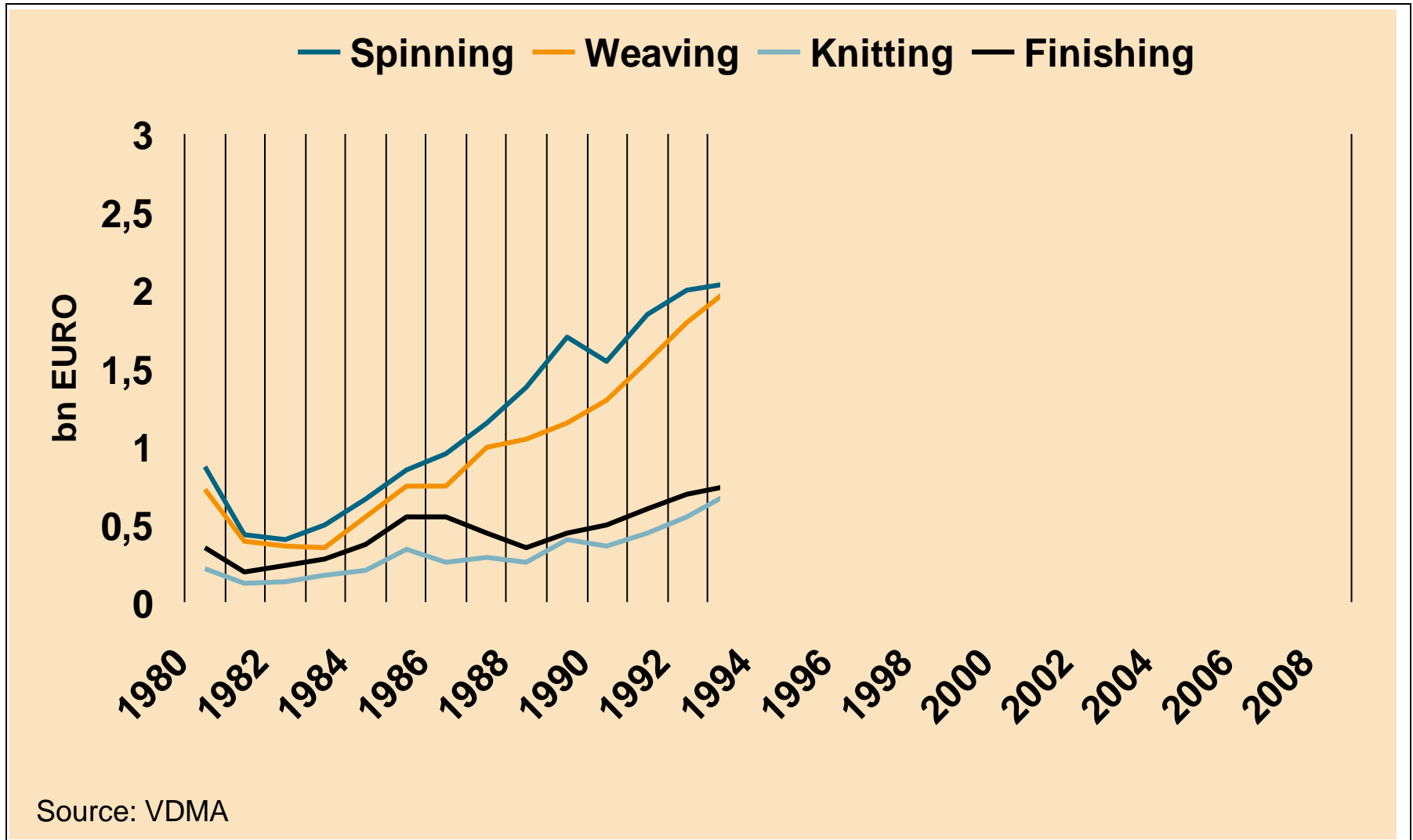


# Exports of Textile Machinery producing countries to Asia, America and Europe

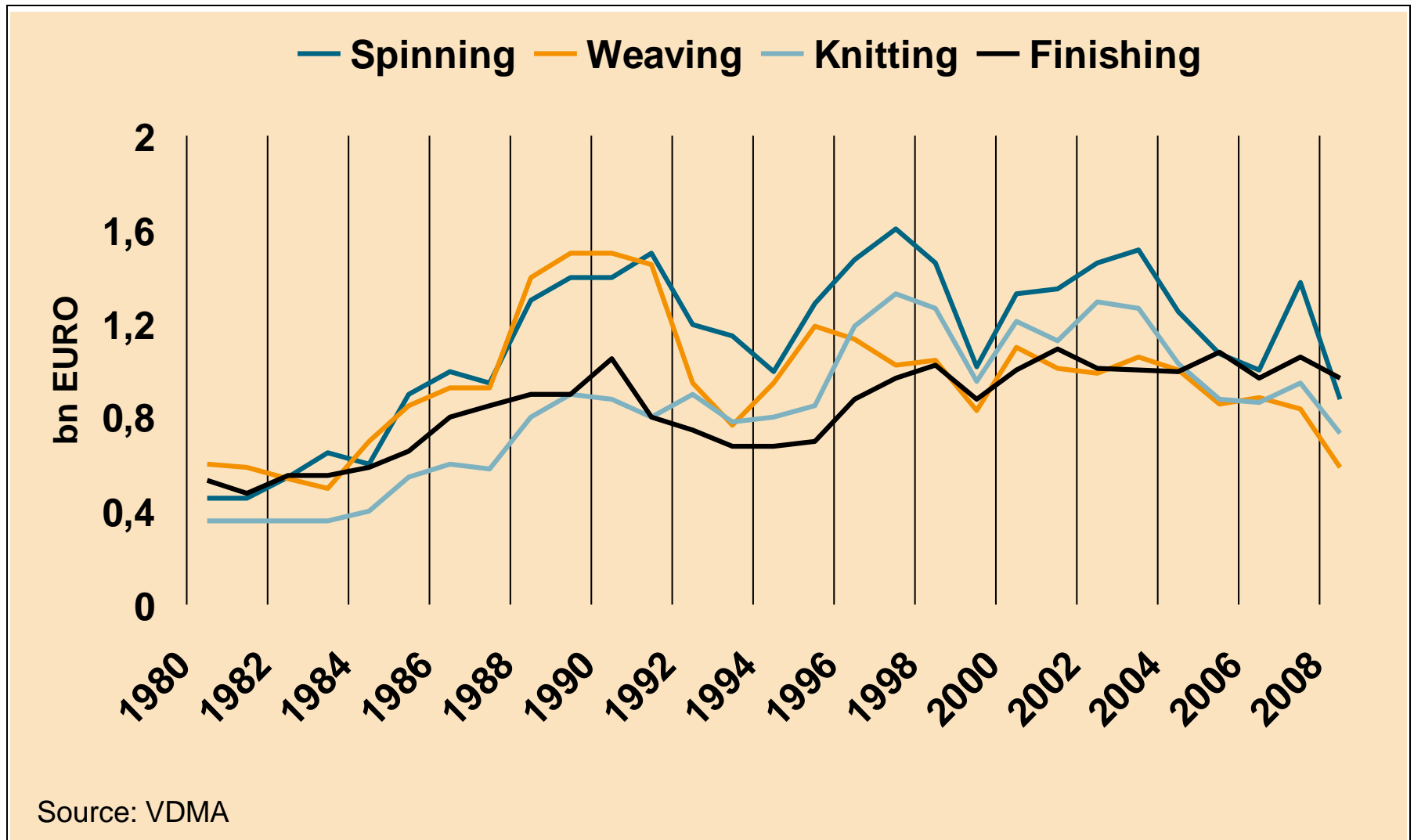


Source: VDMA

# Exports of Textile Machinery producing countries to Asia

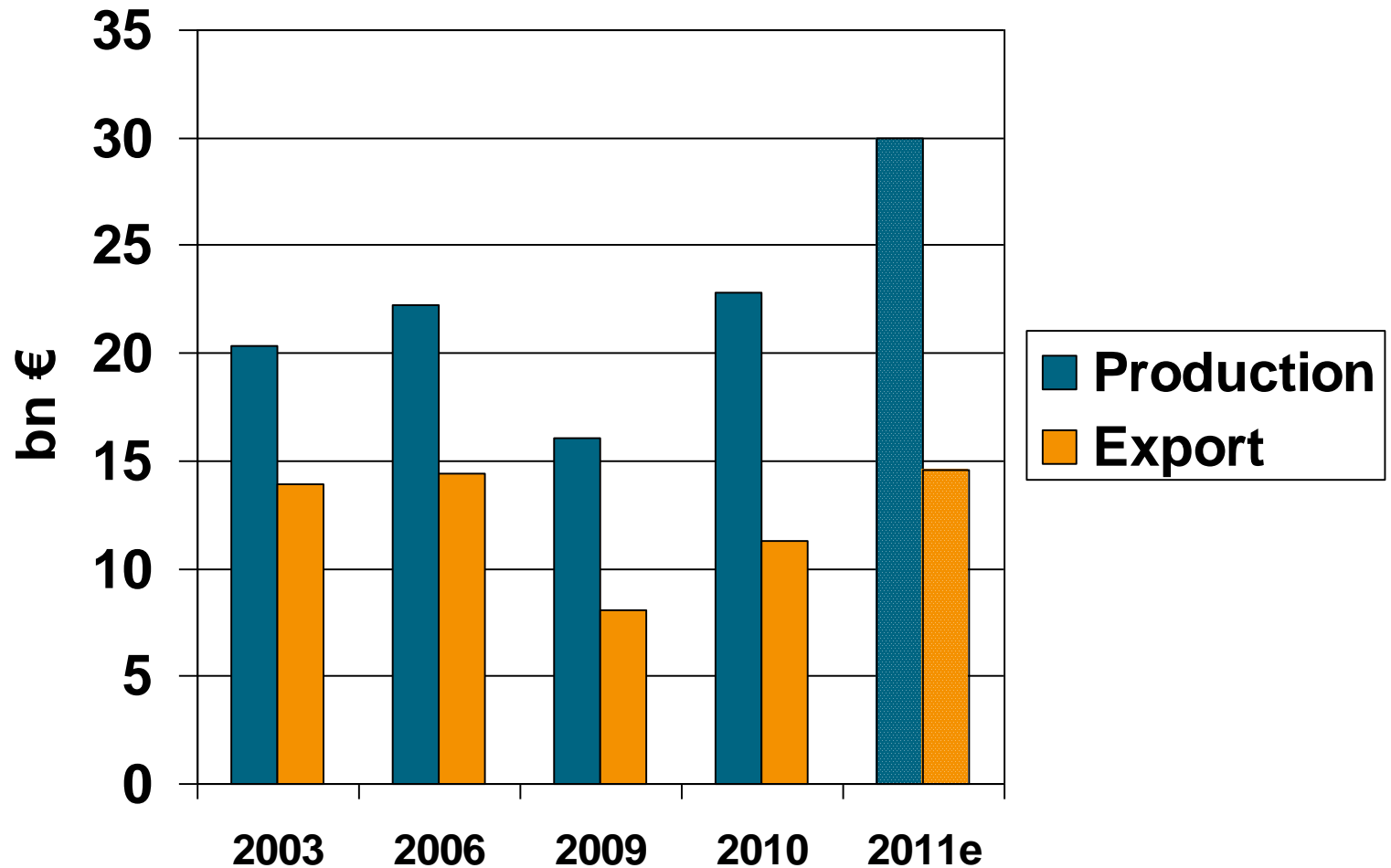


# Exports of Textile Machinery producing countries to Europe



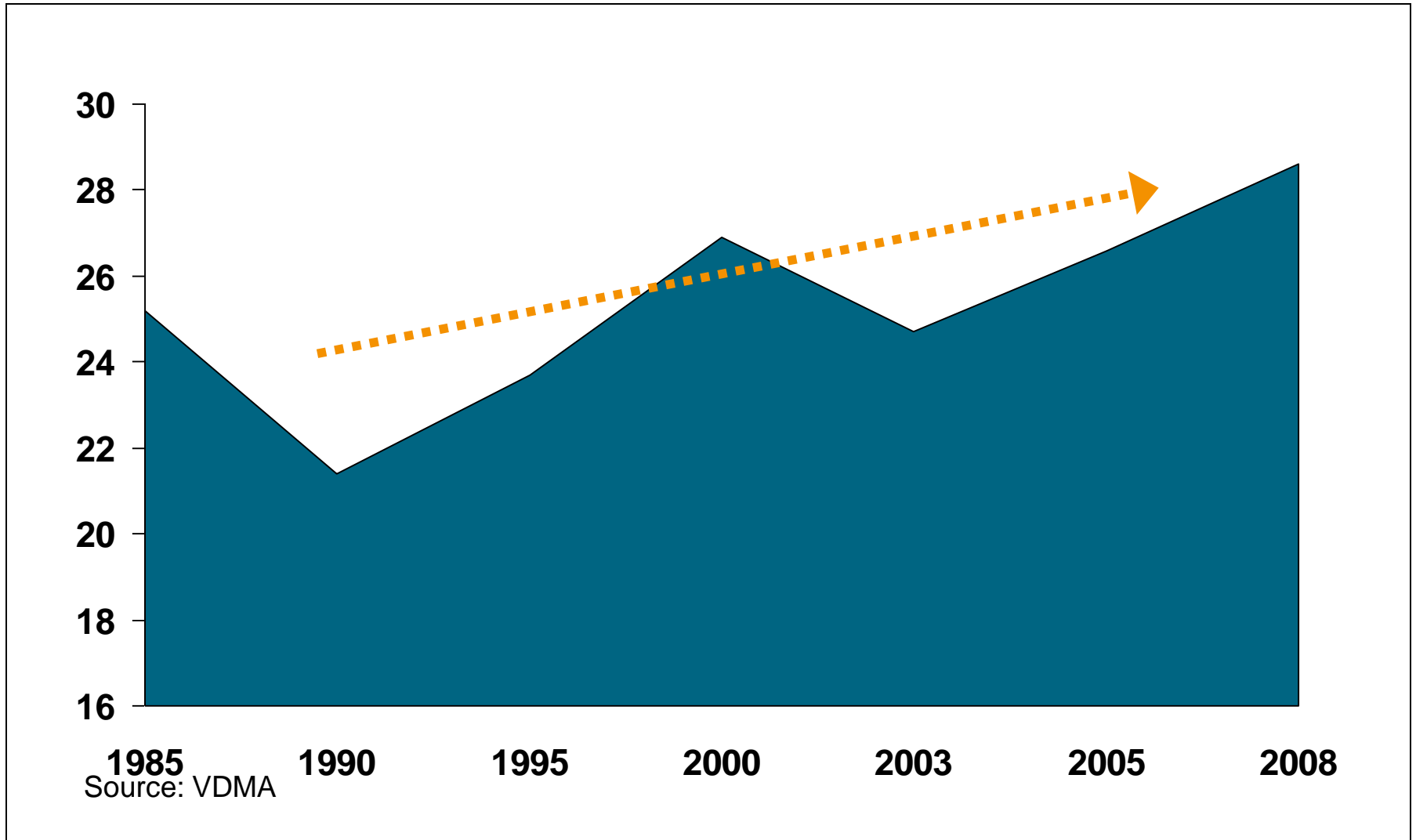
Source: VDMA

# Global Textile Machinery Production and Exports



Source: VDMA

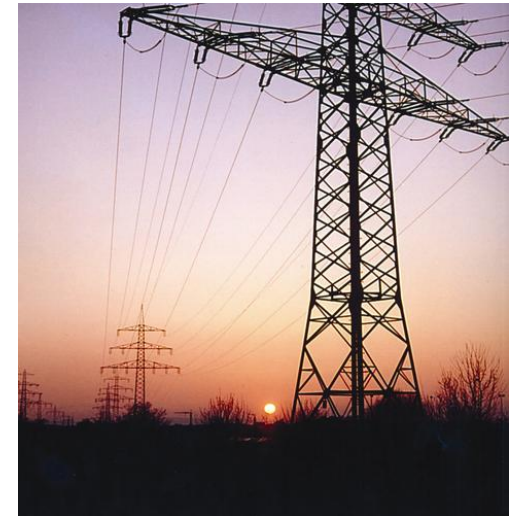
# World Textile Machinery: Auxiliaries Business in percent of Machinery Sales



# Prime issues and challenges



- **Rising prices for**
  - oil
  - gas
  - electricity
  - water
  - fibers



Share of energy supply on 3rd place within the cost categories (after raw materials and capital costs)



Energy efficiency - a challenge for all steps along the textile chain



VDMA members offer appropriate solutions for reducing power, material and water consumption

# Sustainability is driven by Governments ... and Customers !



ATA JOURNAL • DEC 2010/JAN 2011

## Levi's slashes water consumption with new jeans line

Global jeans brand Levi's has released a new line of jeans which are made using significantly less water, with some products in the range having a 96% reduction in water consumption.

Levi's said that an average pair of jeans used 42 litres of water in its production, but its new Water<Less collection cuts this by an average of 28%.

In a traditional production process, a typical pair of jeans are 'finished' in large washing machines and dryers, undergoing anything between three and ten washing cycles. The Water<Less range reduces the water used by combining multiple cycles into a single process, incorporating ozone processing into the garment washing and removing the water from the stone wash.

Levi's Water<Less will include a dozen classic Levi's jeans and will be available in January 2011, with the spring collection containing more than 1.5m pairs and saving

an estimated 16m litre's of water.

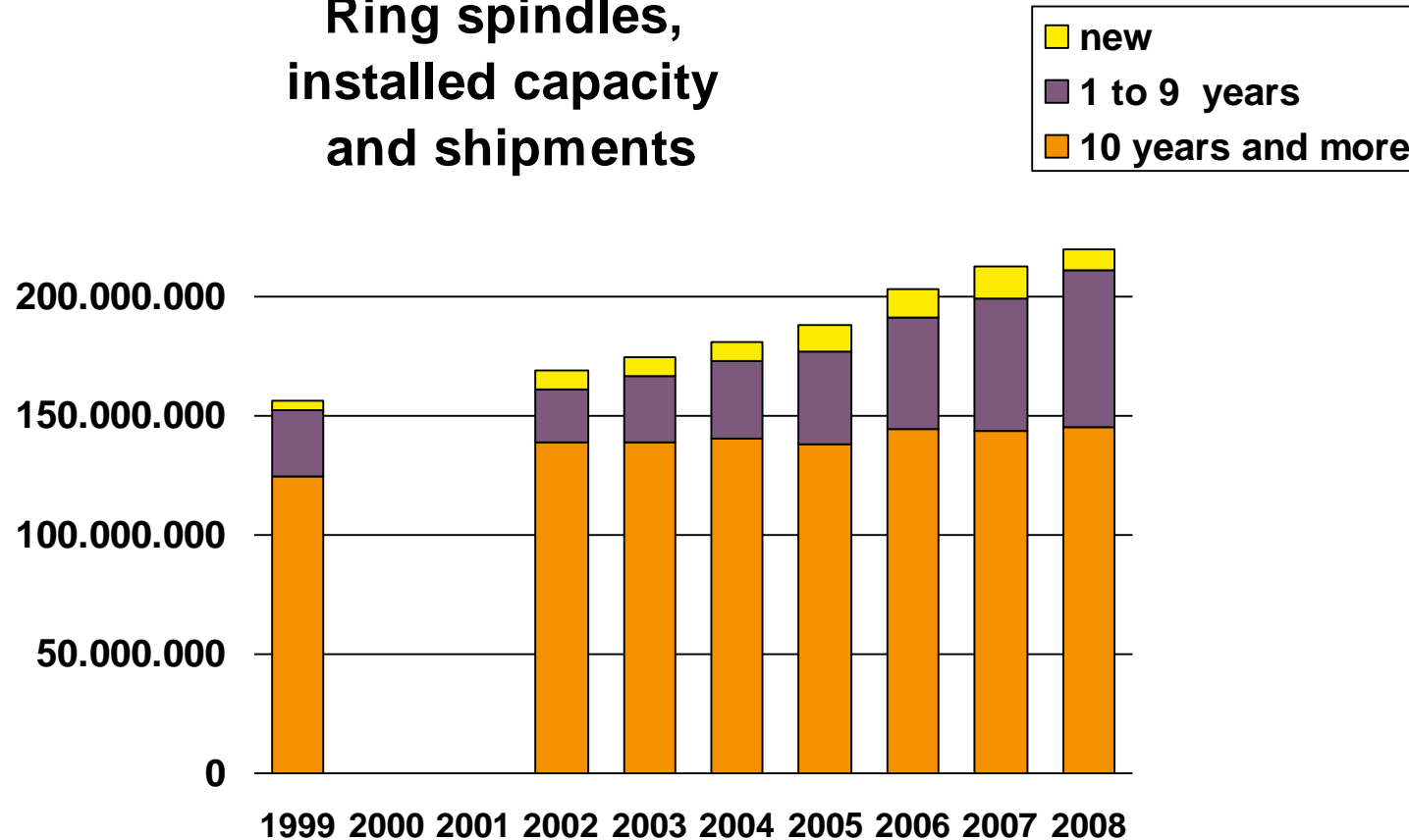
"What's different about the Water<Less collection is that we're still using the same materials and techniques to create finishes for our jeans but we've substantially reduced water's role in the equation," said Carl Chiara, Levi's director of brand concepts and special projects.

"Sometimes, the way to achieve a more sustainable design is to rethink a traditional process and find a way to do it better."

# Age Pattern in the Ring Spinning Business

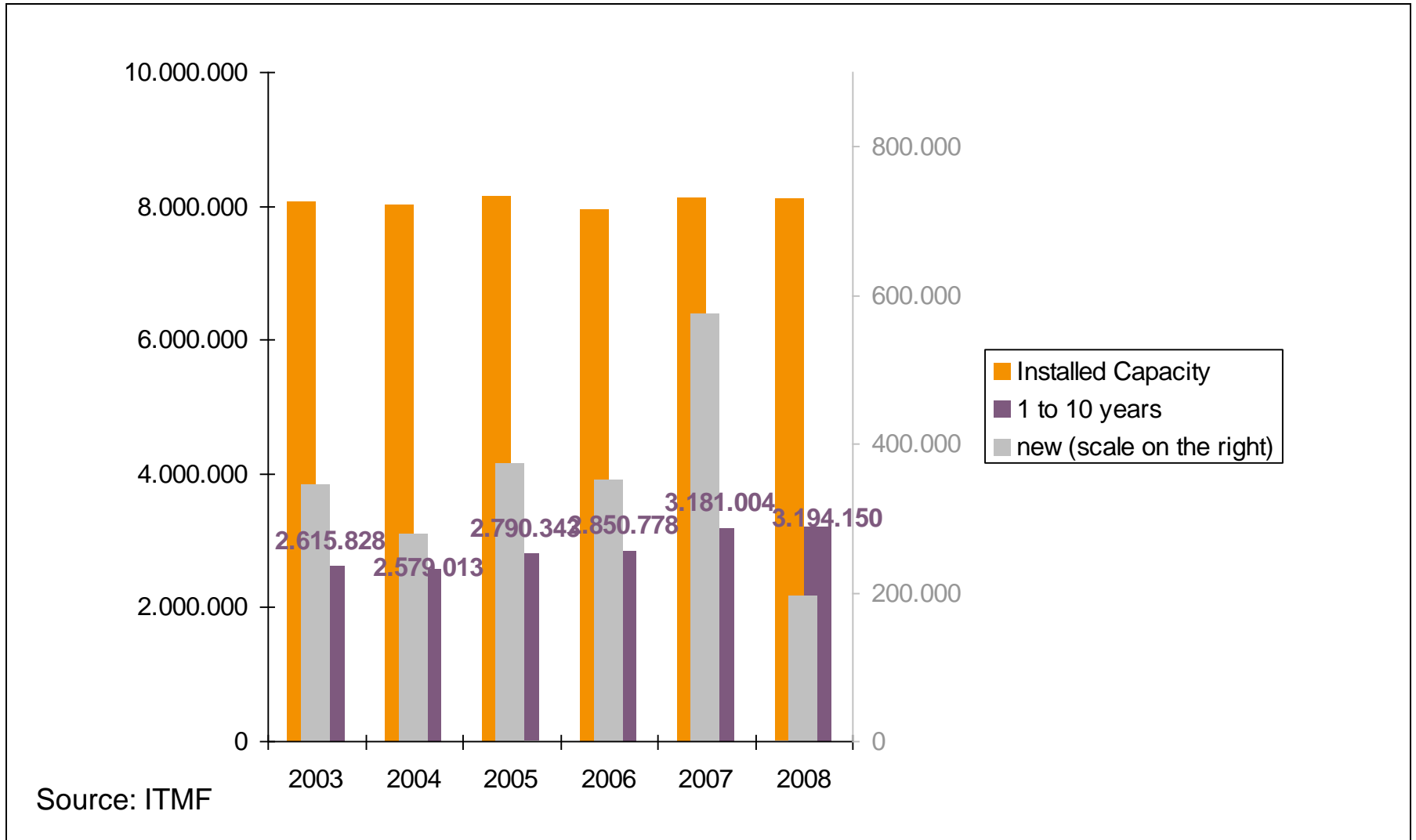


**Ring spindles,  
installed capacity  
and shipments**



Source: ITMF

# Age Pattern in the Open-End Business



Source: ITMF

# German solutions for efficiency in energy, materials and resources

- But how does the management evaluate the cost saving potential for material and energy ?
- A good tool is the Life Cycle Cost approach

**➔ Up to 90 % of all costs for an investment decision come within the scope of the operation phase**

**➔ The initial investment for a technologically advanced textile machine pays off.**

**But: Why does not everybody decide accordingly? Because the management needs a comprehensive knowledge about all costs! Many textile don't build up this know-how.**



# Lifecycle costs of machines and plants

## VDMA 34160



VDMA-Specification

June 2006

Forecasting Model for Lifecycle Costs  
of Machines and Plants

VDMA  
34160

ICS 13.020.60

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Document comprises 14 pages

### 3 Forecasting Model

This VDMA-Specification describes a forecasting model for calculating lifecycle costs. The model does not include financing, capital costs or other price effects. The period under consideration is the machine lifecycle starting with the acquisition and ending after a respective specified utilization period. Anything related to the machine prior to its acquisition or after the period of consideration is only included in the analysis if it affects costs during the period under consideration. Modifications that are not performed in the course of maintenance are treated as further utilization and terminate the respective period under consideration. If lifecycle costs across several modifications are to be analyzed, the model has to be applied repeatedly for the respective sub-periods.

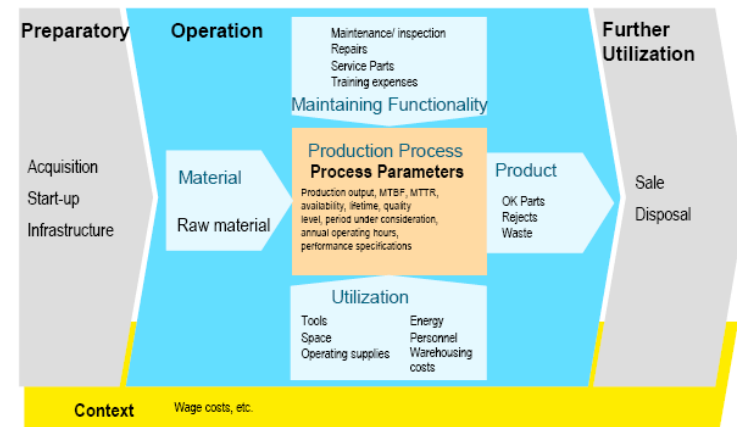


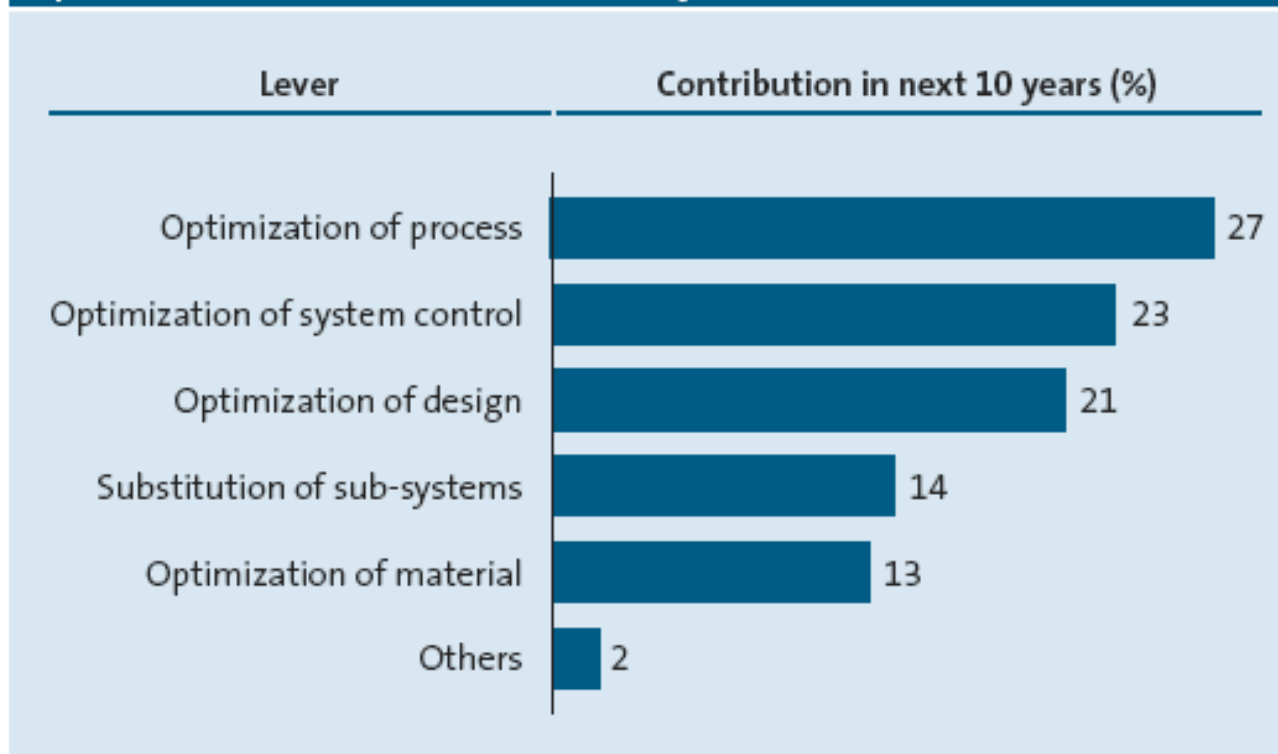
Figure 1 — Structure of forecasting model for calculating lifecycle costs during period of consideration

In the case of modifications, the residual value from the period prior to the modification represents the acquisition costs for the new period under consideration. The model differentiates between three phases: preparatory, operation and further utilization. For each phase, the individual, relevant cost pools are identified. The lifecycle costs arise from the sum of the costs in the three phases.

# German solutions for efficiency in energy, materials and resources

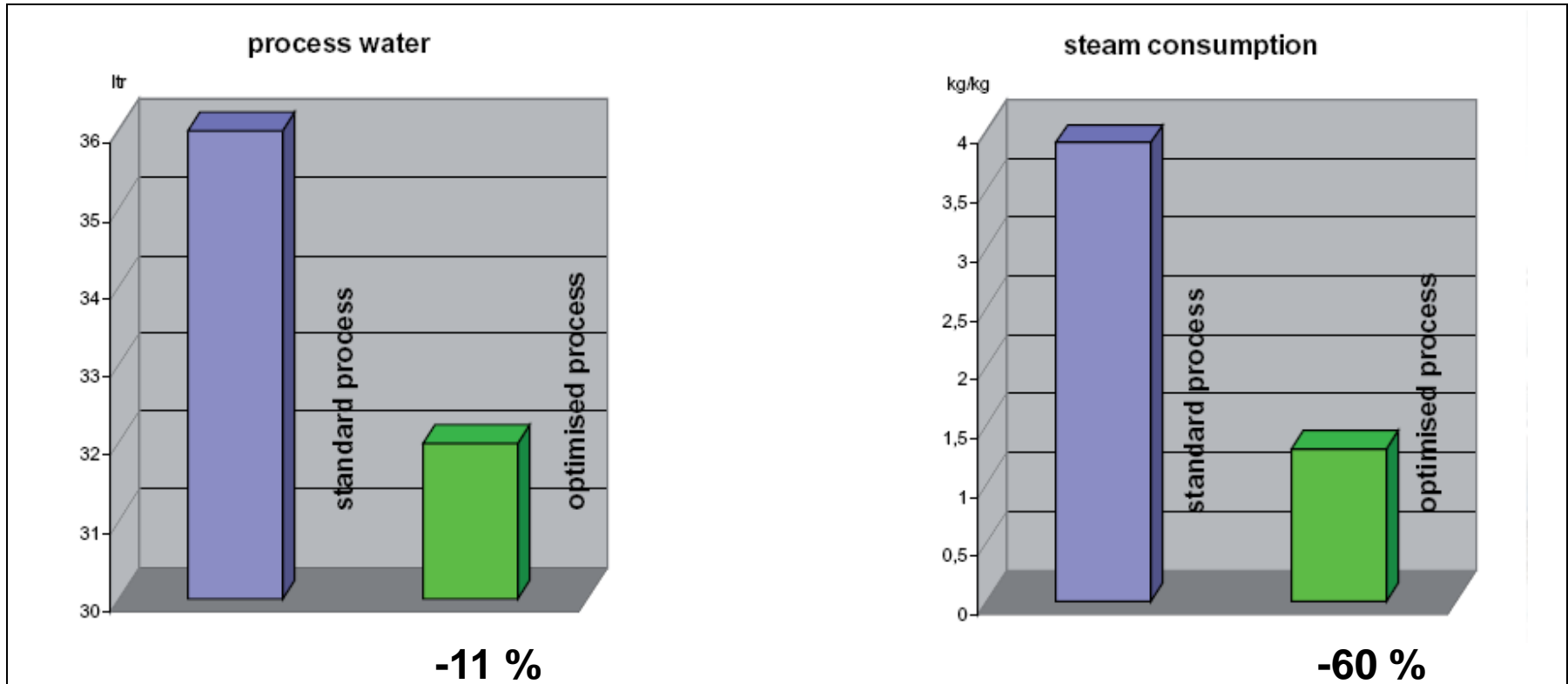


## Optimization Levers contribute to Efficiency Increase



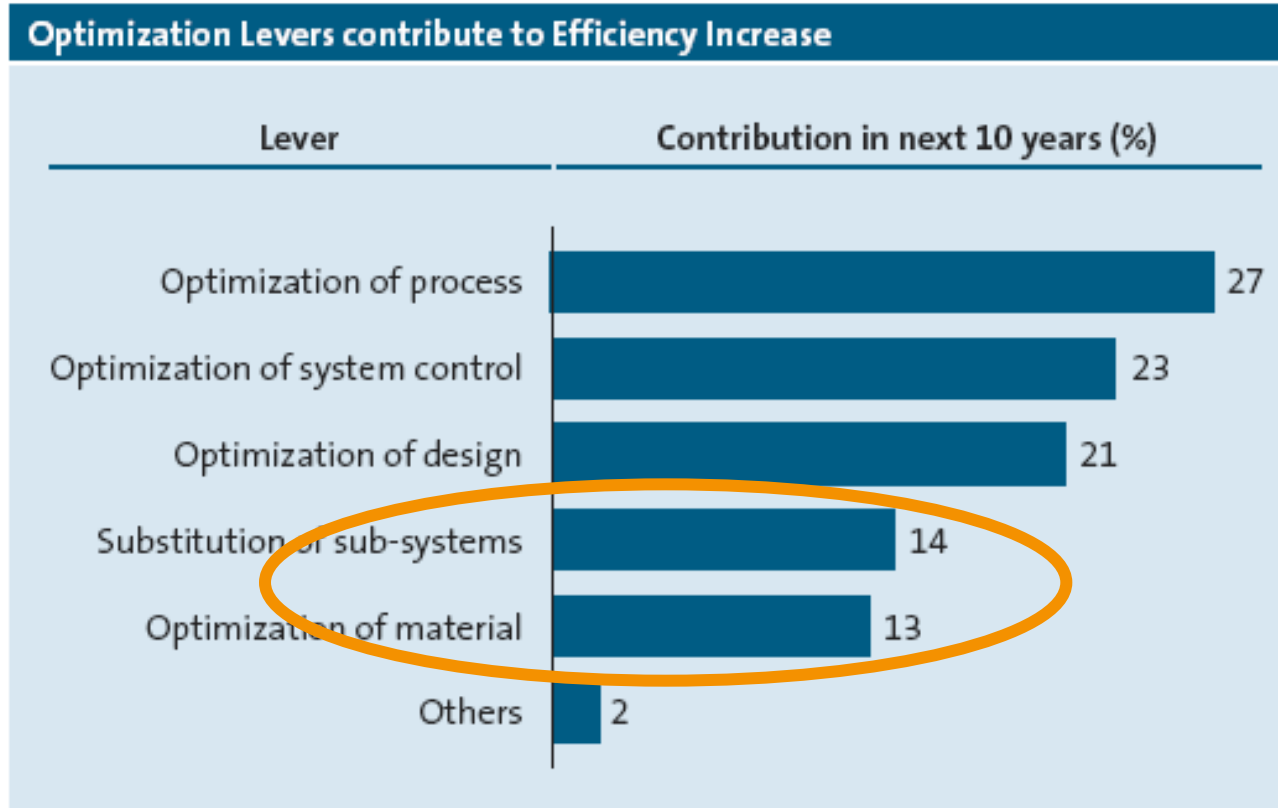
**Roland Berger**  
Strategy Consultants

# Example for new solutions



reduces the process time and total energy consumption while at the same time enhancing the processed material

# German solutions for efficiency in energy, materials and resources



**Roland Berger**  
Strategy Consultants

# ITMA 2011 Barcelona: Big German Participation



The 'Olympics' of the Textile and  
Garment Machinery Industry



**new technologies, solutions and tools expected  
more than 200 German exhibitors already registered**

**“At the leading exhibition of ITMA, textile manufacturers are close to innovations alongside the overall textile chain for all market sectors: Apparel, home textiles and technical textiles,, -Fritz P. Mayer, President of VDMA Textile Machinery Association**